

LABEL IN PART: (Ctn. and tag on pillow) "Furow Health Pillow No. 120 [or other model numbers] Made in Japan."

ACCOMPANYING LABELING: Brochure entitled "Preserve Your Youth and Healthfulness" and leaflet entitled "For Your Sound Sleep Bringing Health & Success."

RESULTS OF INVESTIGATION: The pillows consisted of various models identified as 43/Model 120; 24/Model 150; 48/Model 160; 24/Model 180; 6/Model 190; 4/Model 195; 24/Model 300; and 11/Model 350.

Examination of Model 120 showed that it was a mat made of pieces of white china strung together with plastic-covered thread. It was 13 inches long, 6½ inches wide, and 1¼ inches thick. The china pieces were backed with a piece of thin, flexible, blue plastic plate with oval cutouts. Back of this plate was a double thickness of green-covered plastic covered with woven wire to provide for cushioning and air circulation. The mat had plastic cords resembling light gauge electric cord attached to the top and bottom edges.

Models 160, 195, 300, and 350 were mounted on ventilated latex rubber.

LIBELED: 8-25-59, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling which accompanied the article contained false and misleading representations that the article was an adequate and effective treatment for headache, sleeplessness, hysteria, stiff shoulder, neurosis, "prinnipus," apoplexy, and hypertension; that it would preserve one's health and youthfulness, calm nerves, regulate blood circulation, and make the brain clear.

DISPOSITION: 10-27-59. Consent—claimed by F. M. Nonaka Co., Inc., t/a Crown Import Co., San Francisco, Calif., and relabeled.

6079. Electric massage pillow. (F.D.C. No. 43399. S. No. 23-181 P.)

QUANTITY: 1,714 individually cartoned devices at Los Angeles, Calif.

SHIPPED: 6-2-59 and 6-8-59, from Boston, Mass., by the Bandwagon Mfg. Co.

LABEL IN PART: (Leaflet in ctn.) "Trim Electric Massage Pillow * * * Bandwagon, Boston 10, Mass."

RESULTS OF INVESTIGATION: Examination showed the article to be a rectangular-shaped corduroy-covered foam rubber cushion about 10½ x 10½ x 3½ inches in size, containing an electrically operated vibrating mechanism.

LIBELED: 7-24-59, S. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for firming the figure; firming flabby muscles; toning sagging muscles; as an aid in reducing; to restore normal circulation; to rid the abdomen and hips of excess flabbiness; and to bring about renewed vigor.

DISPOSITION: 8-17-59. Consent—claimed by Sunset House Distributing Corp. of Los Angeles, Calif., and relabeled.

6080. Filtex vacuum cleaner. (F.D.C. No. 43363. S. No. 65-146 P.)

QUANTITY: 12 individually cartoned devices at Salt Lake City, Utah.

SHIPPED: 5-19-59, from Los Angeles, Calif., by Filtex Corp.

LABEL IN PART: (Device) "MODEL 19-B SERIAL NUMBER 95 485 (THRU 95 496) THE FILTEX CORPORATION, 417-423 EAST 15TH STREET, LOS ANGELES 15, CALIF." and (ctn.) "HYGIENIC AIR PURI-